

The quarterly magazine for
staff, students and friends
of Ravensbourne College of
Design and Communication

Celebrating 35 Years of Rave on Air

This year's Rave on Air – the 35th of its kind – dazzled delegates with content that ranged from high quality programme-making to pod-casts, live streaming of mobile phones, interactive TV, IPTV and much more. Industry figures from companies such as the BBC, ITV, Channel 4 and Sky Television - as well as family and friends - attended the main campus event.

Held on Thursday 1 June, delegates to Rave on Air were greeted by a welcoming party of students before being directed to a reception area offering live music, information and sponsor packs, food and drink.

The main channel – OnOne – broadcast throughout the day and featured an exciting blend of live shows and scheduled programmes. The event also included exhibitions, a trade fair, industry talks with a panel of well known broadcasters, Quantel and High Definition demonstrations.

Guests were unanimously impressed by OnMobile, Rave on Air's platform for streaming content to mobile phones. In a dedicated area with Bluetooth capabilities, delegates could access short media clips created specifically for ONMobile, as well as live teasers for OnOne, news updates, text alerts and graphics – these included advertisements for upcoming programmes or event information.

As in previous years, Rave on Air was a wonderful expression of the interdisciplinary work carried out at Ravensbourne. Literally thousands of man-hours were put into the content, which was supported by exceptional organisation and a comprehensive technical infrastructure. This professional and focused day demonstrated with absolute clarity why Ravensbourne's students have a reputation for excellence within the creative industries.

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07.06

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And the award goes to

Robin Baker, Director of Ravensbourne College, announced at the Rave on Air event on 1st June the deserving recipients of the 2006 RaveMedia Awards, alongside the winners of this year's Industry Mentor Award Scheme.

RaveMedia - Ravensbourne's own in-house production facility - works to help students and new graduates improve their ability to compete in today's crowded media market place. Through the RaveMedia Awards, students have the opportunity to realise their most cherished and original project ideas, making programmes or other media products that will be a real asset to their future careers.

This year's entries for the RaveMedia Awards demonstrated an impressively high level of creativity and competence, and the awards went to eight gifted students.

Receiving the RaveMedia Research and Development Award - £1,000 to turn their ideas into detailed and fully costed production proposals and scripts - were:

- Michael Bennett and Andrew Peak (Broadcast Operations, 2nd year), to develop a pilot for a documentary series on the wildlife year of a London park;
- Radha Case (Post Production, 1st year), to develop her idea for a documentary on the outsider experience of former 1960s western hippies who moved east to Asia;
- Jasper Chadprajong and Sam Williams (Fashion and Moving Image respectively 2nd year), to develop a fashion and design website or DVD magazine directed at the student market;

- Mohammed Miah (Broadcast Operations, 2nd year), to create an observational short film on everyday life in Brixton;
- Euan Southcott (Content Creation, 3rd year), to develop a campaigning documentary on snowboarding and the threat to it posed by global warming;
- Glenroy Thomas (Post Production, 3rd year), to progress his proposal for a free DVD magazine for young people in London;
- Fellow Post Production student, first year Markos Zena, to develop a documentary on gun crime in the black community in Britain.

This year, there was just one winner in the RaveMedia Project Award category. Having successfully completed the research, development and a video pilot for his project with the help of a RaveMedia Research and Development Award last summer, the award went to Brice Lainé, a second year Broadcast Operations student. Brice received £5,000 to turn his project proposal into a real media product; he will be making a documentary in Togo, West Africa, about rural development and the process of integrating that development with traditional ways of living.

The Industry Mentor Award Scheme is sponsored by the Ravensbourne Broadcasting Advisory Board (BAB). The scheme aims to recognise and nurture students' personal and business skills alongside their creative and technical abilities.

Awarded in three categories – Leadership, Team Player, and Special Contribution – the prize is a personal high-level industry mentor in the recipients' chosen field for the first six months after graduating.

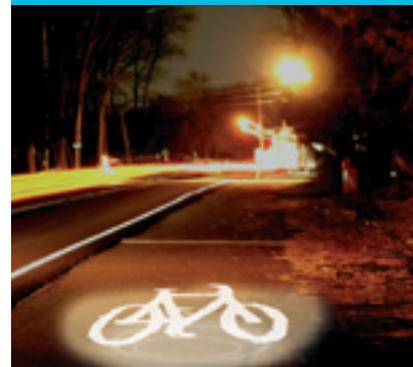
The 2006 Award winners are:

Ryan Daly (Content Creation) – Leadership	Sarah Charlton (Content Creation) – Team Player	David Arshardi (Content Creation) – Team Player	Danika Porter (Content Creation) – Special Contribution
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Congratulations to all the Award Winners announced at Rave On Air 2006.

More Success... emerald fund
Steve Reed, a graduate of the College's Product and Furniture course, has been awarded a grant of £33,600 to develop a product he designed originally as part of his final year project work. The grant comes from the Emerald Fund and was won after Steve persuaded a panel of experts of the commercial potential of his idea for bringing the convenience of plug-into-the-mains recharging of mobile phones to bicycle lights. The grant enables Steve to secure expert advice on patent protection and commercialisation and provides resource to help him further develop the design for licensing to a manufacturer.



The Emerald Fund offers two kinds of award – Mini grants of up to £10,000 are available to investigate the commercial potential of any innovative product or service based business proposition. Standard grants of up to £40,000 allow for more detailed business development planning and prototype development. The Fund is open to staff, students and graduates of the College and anyone interested in applying should contact:

Liz Pearson ☎ 4937 ✉ l.pearson@rave.ac.uk

Raview

Raview is the quarterly magazine for staff, students and friends of Ravensbourne College of Design and Communication. Its aim is to celebrate and showcase the College's creativity, and to provide news and information on the College for the Ravensbourne community.

More detailed information can be found by going to the links in the College website or intranet given at the end of articles, or by contacting the named contributors. Raview is available in pdf format and individual articles can be provided as large print

Word documents on request. News and ideas for features are welcome.
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RELOCATION UPDATE

Summer 2006 brings an important milestone in the College's plans to move to Greenwich. In July a planning inquiry is to be held into the proposed re-development of the College site for housing. The outcome is not expected until September but if successful, the way will be clear to finalise the sale of the site to Taylor Woodrow. Another significant planning matter is also due to be resolved during the summer as the long awaited Unitary Development Plan for Bromley looks likely to be adopted. This Plan sets out the future planning framework for Bromley and if, as expected, the College site is recommended for development, then the College's position is strengthened still further.

The delay caused by the planning inquiry has caused an inevitable slow-down in negotiations about the new site in Greenwich but work has continued in the development of our thinking about the internal space design.

Moving to Greenwich gives the College greater opportunities for closer collaboration with nearby institutions – most notably with our partner small specialist HEIs - Trinity/Laban and Rose Bruford. The Directors of each institution are meeting on a regular basis and have been in discussions with the Higher Education Funding Council for England (HEFCE) to gauge the level of support which might be available to help the partnership develop a plan for closer co-operation. Discussions are also ongoing with the University of Greenwich with a proposal for a shared knowledge transfer facility to be developed in the College's new building.

The College move to Greenwich is supported by the London Development Agency (LDA) and the Department for Communities and Local Government (DCLG). Together with HEFCE, the LDA has provided funding to support the College to review and develop its business plan for relocation and as we go to press, this work is ongoing.

Further updates will be provided as College plans develop.

Peter Scott

Peter Scott is Chair of the Finance and General Purposes Committee and also serves on two others. We asked him what he puts in – and what he gets back.

What's the role of the Committee?

It ensures the proper running of all of the College's finances. We make sure that we target money according to the College's strategic plan and to achieve the best experience for our students.

How does the work of the Committee impact on students and staff

Students would see, for example, our investments in new technologies. And we allocate resources and funding to Students' Union.

The Committee looks at all staff and departmental budgets – it oversees that they run to plan, and that the College conforms to Government Funding guidelines.

And what is 'General Purposes'?

Anything that doesn't fit into the remit of any other committee! For example, items of a sensitive nature such as disciplinary issues – staff or students.

What's your background?

My background is in Industry and Management Consultancy. I specialise in working with large companies who are going through big strategic changes and – what we often call - 'business transformations'.

How's that relevant to Ravensbourne?

Very! I was elected to the Board of Governors because of my experience to help the College plan for the changes generally which are happening in Higher Education and which are specifically happening at Ravensbourne.

What changes?

The Government has a very clear objective that a higher percentage of school leavers should progress into further and higher education. This is already driving changes in the whole higher education system – for example in funding.

In addition to these, the College's planned move to the Greenwich Peninsula will bring its own changes. For example, the physical layout of the new building will change the way in which students study, tutors teach, and support staff work.

So, you also Chair Relocation Committee.

Yes. This Committee makes sure that all aspects of the planned move are covered – not just the practical (the funding, the design of the building and so on) but also the staff and student experience and environment. Part of its role is also to challenge the thinking of the Management Committee.

You put a lot into the College – what do you get out?

A lot of fun! I like to walk around before Committee meetings to meet students. There's a great energy about the place. I see amazing work – even from first year students on the Foundation Diploma course. (I'm also an FE Governor – responsible for ensuring that their experience in the College is looked after and monitored).

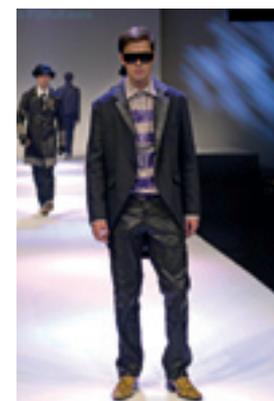
When we move, we have the opportunity to build the best – the very best College of its type – including the building, its facilities – links with other Colleges.

Peter is an experienced Management Consultant and Executive, who has held Senior Board positions in industry, and also has been a Senior Partner in two leading global management consulting firms - Gemini Ernst and Young, and Booz, Allen and Hamilton.

GFW: The ones to watch



The talent of five Ravensbourne students created a real buzz of excitement at Graduate Fashion Week 2006.



Masa Hata's collection opened the Gala Show finale and deservedly earned the designer the title of joint runner up in the prestigious River Island Gold Award. This menswear collection was based heavily on the theme of purity and drew its influence from the film, *Death in Venice*. Using varying tones of white and embroidery, the clothing moved away from industrial production to explore and invert society's need for extreme masculinity.

Elsewhere, the Boris Trambusti Fashion Imagery Award went to Anna Murray for her breathtaking 300-page annual creative archive, *ANOMALY*. Anna was also named as one of 'The Hot Fifteen' in *Vogue.com*'s review of Graduate Fashion Week.

Anna was understandably thrilled to receive the award: "It feels fantastic to receive recognition from the judges, Venetia Scott and Emma Reeves – two women I have admired since I first began to look at fashion/art imagery. It seems very fitting to have been selected for the award by individuals who have themselves inspired me in my own work.....It was a total shock to be listed in the Hot Fifteen on *Vogue.com* but again, an incredible honour."

Victoria Jowett was shortlisted for the Strategic Marketing Award for her work in promoting Sock Concept travel socks – a great looking, fashionable product designed to prevent DVT in airline passengers - to the younger market.

Victoria was pleased to be nominated for the award and thinks it will have a positive impact on her future career: "With the large recognition of GFW,

it is an achievement that will be noticed by employers. It also opened opportunities for me during the show; people wanted to look at my work, employers approached those of us who had been shortlisted and it attracted the attention of the press."

Lucia Jordan's *From Earth and Above* collection was well received and Lucia was shortlisted for the Zandra Rhodes Catwalk Textiles Award. Lucia's silhouette shapes were created by the draping of a parachute and her prints were inspired by aeroplane engines and the poppy, the symbol of remembrance.

"I was really excited to be shortlisted for this award, as I hadn't even intended to do a collection this year! Being nominated is a massive achievement and seems to interest potential employers. For example, I've already had an interview with David Fielden who contacted me after the show."

Finally, Lydia Doughty was shortlisted for the Textiles Award for her sophisticated collection. Lydia's range of prints have been inspired by the way in which man made textures clash, contrast and mix together to produce a patch-worked cityscape.

Graduate Fashion Week 2006 marked another year of success for Ravensbourne graduates and we congratulate everyone involved for their contribution to this event.



THE MONSTER QUIZ SHOW

Back in February, the Diversity unit visited local colleges to ask their Media departments how Ravensbourne College could enhance their media curriculum and also raise their students' aspirations and awareness of progression into Higher Education. After much consultation four colleges were chosen to take part in an interactive quiz show called 'Quizilla: The Monster of all TV quiz shows. Student Ambassadors from Ravensbourne College would visit Bexley College, Lewisham College, Ravensbourne School Post 16 and St Luke's 6th Form College to help chosen media students produce audio/visual questions for the quiz show. Over 6 weeks students were taught camera, lighting, audio and editing skills in fast paced master classes that enhanced their curriculum, but also gave them a chance to meet Ravensbourne students to ask them about life at a higher education establishment.

Once this pre-production work was done the media students were asked to prepare for the live broadcast in Studio A at Ravensbourne College. This took place over

two days during the Easter holidays. During their time in the studio the students were required to learn all the skills involved in making a Live TV show, behind and in front of the camera. Everyone was assigned a role and worked hard to make the show a great success.

Joining the students were tutors from the four colleges who were given an insight into the working life of the School of Communication at Ravensbourne. It gave them a chance to become more aware of the requirements for their students to attain a place on courses in Higher Education. Ella De, Bexley College Media tutor said: " My students have told me this day has been for them the best and most productive day of their Media course so far".

With the live show finished everyone was given a chance to reflect on the hard work done by all to achieve what for many was their first insight into the world of television broadcasting. Everyone was unanimous in their agreement that this sort of co-operation between Ravensbourne College and the local education community can only enhance their students' chances of progression into their chosen careers.

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Revalidation update

In March, a further 5 courses successfully achieved revalidation. These courses are all in the Faculty of Communication Media and include BA (Hons) Content Creation and Broadcast, BA (Hons) Broadcasting (Production), BSc (Hons) Broadcast Technology, FdA Computer Visualisation and Animation and BA (Hons) Animation.

Previous Review articles have kept you updated on the revalidation process and I am now pleased to announce that the College's entire undergraduate provision has been successfully revalidated. This consists of 15 courses including Foundation Degrees, Honours level (2 and 3 year provision) and Level 3 only 'top-up' courses.

A number of conditions and recommendations were set by the Panel at each external revalidation event, to which the College has made a formal response. We now await approval from the University of Sussex that these conditions and recommendations have been met.

The Quality Team are currently involved in putting together the definitive documents for all of these courses, to complete the final stage of the revalidation process.

Cathryn Smith, Quality Officer

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Childcare Vouchers

The College is offering all full time and fractional staff the opportunity to take part in a Child Care Vouchers Scheme.

Child Care Vouchers are exempt from National Insurance Contributions and are tax free so they can help you save money on your child care costs. You can convert up to the value of £55 per week into Child Care Vouchers; this means you could save up to £1,195 per year on your Tax and National Insurance contributions.

If you would like any further information or are interested in joining the scheme, please contact Kelly Matthews, HR Co-ordinator.

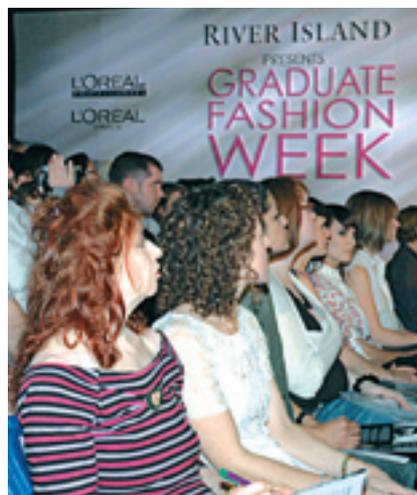
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SUMMER

Final year students showcased their creative talents at a series of events this summer – some based at the College and others at prestigious venues across London. Rave on Air (see pages 1 & 2) was the first summer event to take place followed by Graduate Fashion Week, New Blood Exhibition, Foundation Studies in Art & Design Show, New Designers Part 2 and Royal Society of Arts, throughout June and July. Standards at this year's events were exceptionally high – this is reflected in the large number of award-winning and nominated students from Ravensbourne - and hopefully is a promise of the exciting new influences about to shape the whole of the creative industries.

At the time of going to press not all events had taken place so we are unable to report on all of them in full in this issue, but see our website – www.rave.ac.uk - for continuous updates.



Graduate Fashion Week 2006

2006 marked the 15th anniversary of Graduate Fashion Week, an event which was launched as a forum to showcase the UK's very best graduate fashion design talent to industry scouts and professionals from around the world.

This year's event featured 42 of the UK's top fashion and textile universities and colleges. It included a static exhibition and two fashion theatres, hosting 22 shows over four days. The week culminated in the glamorous Gala Fashion Show and Awards on Wednesday 7th June.

Ravenbourne's Graduate Fashion Show 2006 held its own in what was a highly charged and competitive environment. Students presented a show that was vibrant and sleek, highlighting the scope of talent about to enter the fashion industry. Collections included menswear, womenswear, textiles and promotion.

Students demonstrated a staggering degree of creativity, taking inspiration from sources as diverse as Glastonbury, a river journey, the history of toys, the ban on hunting, and 40's mobsters. Collections were aimed at modern, forward thinking individuals, with some addressing current issues by targeting, for example, airline passengers at risk from Deep Vein Thrombosis or the mastectomy lingerie market.

In what was another strong year for the College, Ravensbourne more than lived up to its reputation for producing graduates who have their finger on the pulse of the fashion industry.



Foundation Show

Celebrating the work achieved by this year's Foundation Art and Design graduates, the exhibition showcased six specialist areas of interest. The majority of this year's students have progressed on to a selection of subject related courses at universities throughout the UK and at Ravensbourne.



3D Design

Students used a wide range of methodologies: recycling, object appropriation, observation and reinterpretation and applied these in the design and fabrication of an exciting and challenging range of final outcomes showing a diverse use of concept, form and function. The resulting work showed the groups' dedication to the physical realisation of their ideas utilising appropriate resources and both traditional and unconventional processes.

Lens Based

This year Animation seems to have taken precedence although there was a great deal of variety and experimentation. Photography was still strongly represented with an interesting range of approaches and subject matter.

Euro Gap – evolving the brand

Gap Inc is a leading international specialist retailer offering clothing, accessories and personal care products for men, women, children and babies under the Gap brand – these include Gap, GapKids, babyGap and GapBody. The company has 3000 stores throughout the US, Canada, the UK, France and Japan, plus 150,000 employees to support Gap Inc and its brands.

Between the end of April and mid-June, Level 2 BA Fashion students took part in an exciting project devised by Gap, which accommodated all 4 named pathway specialisms within the current course – womenswear, menswear, textiles and promotion.

Anita Borzyszkowska, VP International PR, for Gap Inc said, “As we localise our business, building design, buying and marketing teams for Europe, based in London, it’s exciting to have the opportunity to work with British students. We were thrilled with the level of talent, enthusiasm and creativity at Ravensbourne and look forward to continuing to work together in the future.”

The project was based on the decision by Gap Europe to localise its Design, Buying and Marketing teams and set up a new European design team in London. The strategy is to relate more specifically to European customers while staying true to Gap’s ‘casual cool’ positioning and it’s heritage. Identifying who these customers are, their needs for Summer 2007, which trends are over or growing for next year and designing collections, outfits, knits, prints and marketing campaigns for them would be the crux of the project.

Gap is looking for a new focus that is respectful to it’s brand positioning and heritage – so students innovations would need to be in context with their operations but offer something, which only they, as creative individuals could deliver.

Students were encouraged to work as small mixed specialist design

teams, within the project, but with each student producing an outcome aligned to his or her chosen pathway specialism and professional practice. Typical outcomes included a range of fabrics, garments and graphic devices, targeted at a particular future season or influential consumer group/publication.

Part of the challenge was to make smaller Gap environments compelling for the customer and so before starting the project students visited both flagship Gap stores in London as well as smaller provincial branches. Further research was based on the ‘look’ books, presentation books and ‘blads’ provided by Gap giving information on all the key looks for the various seasons plus some of Gap’s most iconic advertising images.

The resulting innovative work from students showed clear evidence that they were able to professionally apply the processes and systems used within the trend cycle. Their work also illustrated their ability to make a significant impact on the trend process with their chosen product development. Following final critiques, Rachel Thatcher was awarded a prize of £500 plus a paid internship with Gap.



Fashion and Textiles

This year’s students encompassed a broad range of project themes. Textiles were explored ingeniously in both two and three dimensions. Colour was vibrant, sensitive and reflective of project themes. Fashion design was exploited through contemporary realisation of form, fabric and detailing. Students rose to the challenges of their statements in order to collaborate in a diverse, fun and individual show.

Fine Art

Students presented a range of painting, sculpture, printmaking, photography and installation. Subjects ranged from the abject, mortality and relationship to material, systems and interaction.



Visual Communications

Covering a broad spectrum of design from animation, photography to wayfinding, illustration and branding, the works were the students own personal final major projects demonstrating their creativity and curiosity across an array of divergent subjects. A big aspect of the work was the search for a personal expression or viewpoint that shone a fresh light on to what may be the mundane to the bizarre, yet also sought to communicate coherently by solving a problem or examining an issue or cause. It is also reflective of a journey towards maturity in both professional working and personal development, learning how to work independently and advancing towards degree education or employment.



Spatial Design

Students presented a wide range of architectural and interior design work exploring notions of social and private space. They interpreted these notions through projects including micro housing schemes, hospital redevelopment, airport design and exhibition centre design.

Other Ravensbourne winners are shown on page 10

SHOWS

E-What is the E-learning Advisory

The E-learning Advisory Group (ELAG) was created in May 2005 to oversee the implementation of a Virtual Learning Environment (VLE) here at Rave. The group (which includes members of academic, technical, and support staff) was given a remit for a period of one year and this was extended to the end of the academic year 2005-06 in February 2006.

Achievements to date

The College's VLE (Learn@rave) was launched as a "live" resource in October 2005. At the time of writing the VLE offers 46 learning experiences across 11 courses from both Faculties and the FE department.

Programme specific learning materials

Course-specific documentation is available via the VLE for many of the courses currently on offer, and this repository role is to be expanded during 2006-07.

Staff Development

Staff development events have taken place throughout the current year concentrating on both the pedagogy of e-learning, and on the practicalities of delivering materials electronically. Members of the group have attended a number of external training events, as well as meetings of the Regional Moodle User Group.

External Contacts

Two members of the ELAG team were successful in bids for funding from the Higher Education Academy (HEA) and the Joint Information Systems Committee (JISC). The successful bids were for the "E-learning Benchmarking Exercise: Phase One" and in

the "Design for Learning" programme. Both of these projects are due to complete in 2008.

Progress Report

- Research was carried out as part of the implementation of E-learning by members of the ELAG, and disseminated as "How do electronic resources currently support teaching and learning at Ravensbourne?" (ELAG Aim 1)
- The E-champions Scheme was set up in November 2005 to encourage staff to put forward projects in e-learning, with Faculties receiving funds to offset staff time needed for work on the projects (ELAG Aim 2)

Collaboration

College teams up with

Lifelong Learning Networks

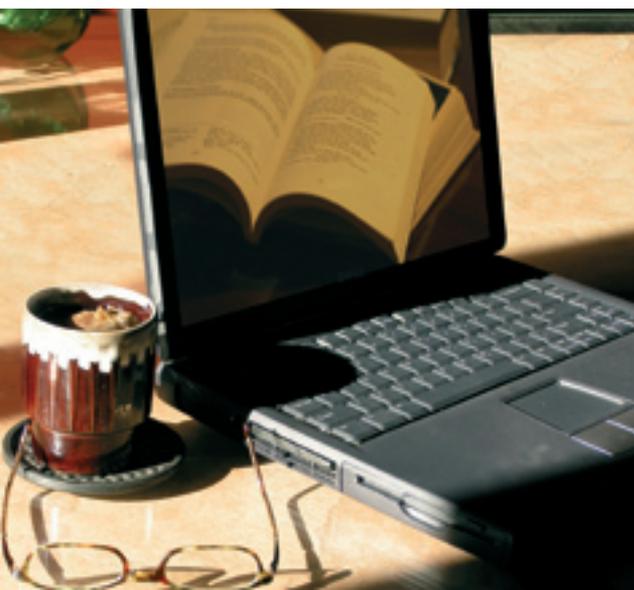
Lifelong Learning Networks are a major new initiative designed to encourage new approaches to encourage progression into and through higher education. Sponsored by the DfES, HEFCE and the LSC, Lifelong Learning Networks have been set up to strengthen linkages at the FE/HE interface in order to facilitate progression from "vocational" to "academic" programmes and enable learners to make informed choices about the education and training routes available to them which will lead to employment.

As a vocationally oriented institution, Ravensbourne prides itself on its success in supporting learners to enter employment in occupations directly related to their field of study. So, when given the opportunity to join forces with two Lifelong Learning Networks, the College jumped at the chance!

The National Arts Learning Network (NALN) brings together many of the country's specialist providers of art and design education and has been set up to support the development of educational pathways which will open up opportunities to non-traditional learners. The Network will look initially to vocational programmes in FE and school and will investigate how learners can be encouraged to continue their learning through to HE level programmes.

One example of a successful existing scheme supporting progression is an initiative developed as part of the Centre of Vocational Excellence (CoVE) at the London College of Fashion (LCF). The scheme aims to level the playing field for students applying to LCF from academic and vocational backgrounds and takes the form of a progression agreement between LCF and its partner FE Colleges. The progression agreement allows for learners to be supported in the preparation of portfolios of work and in preparing for the process of applying to HE and so far, is proving successful in encouraging a greater diversity of applicants.

The Thames Gateway Lifelong Learning Network for the Cultural and Creative Industries is equally concerned to widen participation and encourage learners to progress to



Group?

- E-learning content has been created for 11 courses, involving 46 separate “learning experiences” as at May 2006 (ELAG Aim 3)
 - College-wide staff development has taken place throughout the year enabling academic and technical staff to identify optimal methods of delivering “programme knowledge and experience” to students electronically (ELAG Aim 4)
 - E-learning opportunities are now an essential element of our re-validated course documentation.
 - Generic E-learning materials on how to learn, and on key skills and learning support issues, are being developed for delivery through Learn@rave.
- s.bowman@rave.ac.uk

higher level education and training. But, the Thames Gateway Network has a very specific focus on linking education provision to the economic development needs of the Thames Gateway region. The Thames Gateway covers a large area – the whole of the East London region north and south of the river, down the Thames estuary into north Kent and Medway and, north of the river, down into the south Essex region. This area is earmarked for significant development over the next decade or so and the creative industries have been marked out as a significant area for employment development. Studies have shown that the number of learners on art and design courses up to Level 3 is above the national average, but the number progressing to higher level programmes is below the national average. The Thames Gateway Lifelong Learning Network has been set up to encourage learners to remain in education and progress to higher level study. The Network will be exploring the potential of progression agreements between educational providers and over time the Network hopes that credit transfer agreements will enable learners to plan flexible learning journeys.

For further information on Lifelong Learning Networks, contact Rosy Crehan (National Arts Learning Network) and Liz Pearson (Thames Gateway Lifelong Learning Network for the Cultural and Creative Industries),

r.crehan@rave.ac.uk

and l.pearson@rave.ac.uk

Rave on Air – Breaking new ground

After a hectic day of Rave on Air activities on campus, this year the event concluded in a very special way with an evening networking activity at ITN. This focussed on bringing together key industry representatives with academic staff and students from the College.

New opportunity

Recognising a new opportunity both for Rave on Air and the College, ROA managing directors Ryan Daly and Dave Arshadi conceived the initial event idea. So armed with their inspired concept they approached KnowledgeEast – whose objective is to put businesses in touch with the expertise of eight leading colleges and universities in the Thames Gateway – through Sonia Medin, Business Sector Leader based at the College’s Enterprise and Innovation Centre. Subsequently the ROA directors developed an innovative proposal that gained title sponsorship from KnowledgeEast.

The ROA management team selected the venue – ITN – organised the content, managed the logistics such as dealing with in-house caterers, organising transport to and from the venue and marketing the event – with some assistance from KnowledgeEast’s PR company Bean & Co.

Nurturing the next generation

Lesley Everitt, Head of Studios at ITN and Chair of the Broadcasting Advisory Board, welcomed everyone to the event.

And Dr Martin Davies, Director of KnowledgeEast said “KnowledgeEast is delighted to be sponsoring Rave on Air on its 35th anniversary – and in such a fantastic venue: it’s great of ITN to have given this fabulous location for the event. ROA is just the sort of thing that KnowledgeEast gets involved in – we think it’s really important to nurture the next generation of talented people as they come through their university courses. ROA gives students the chance to apply their training in a real world setting.

Contrasting the world now with 35 years ago, lots has changed: In 1971 only 50% of homes in the UK had a telephone, although 90% did have a television. Technology to make the Internet work had been developed by the US military, but it would be another 20 years or so until it got into people’s homes. Steve Jobs and Bill Gates who would eventually found Apple and Microsoft respectively, were 16-year-old-students working at Hewlett-Packard in their holidays. And it wasn’t until 1973 that the founders of Google would be born.

What hasn’t changed is that we still need creative and enterprising people to spot the potential of new technology and drive it forward into new areas. The student teams at Ravensbourne College have achieved this spectacularly at the year’s Rave on Air using IPTV, podcasting, mobile phone media and interactive programming.”

Responding on behalf of the Rave on Air management team, Ryan Daly and Dave Arshadi said: “This year Rave On Air was about breaking new boundaries in cross platform media, whilst remaining faithful to the 35 year history of traditional channel broadcasting. Ravensbourne College teaches us to be very aware of new emerging media, and with the help of Ikbal Hussain, our Head of Interactive, we were able to realise our vision into reality.”

A first

The event was hugely successful with broadcast industry executives, ITN executives and Ravensbourne academics, executives and students attending. Everyone was delighted with the evening declaring it to be a prestigious one-off activity and a ‘first’ for the College.

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Fire Awareness Saves Lives

The Health & Safety Team at Ravensbourne, take fire awareness very seriously. We have attended lectures, had Fire Awareness Training and extinguished controlled fires!

For your safety, the building is inspected for fire hazards; and you may be asked to return the fire extinguisher which is propping open your door, to its bracket on the wall or, move items clear of a fire exit.

The fire alarm is tested every Wednesday at 9.30am for approximately 30

seconds and then re-set, but if it should continue for longer, leave the building immediately.

Now what can you do to help us maintain fire safety?

- Take note of your nearest fire exit and assembly point
- Keep all fire exits and escape routes clear
- Don't use more than one extension lead for electrical items
- Avoid placing spray cans on warm surfaces
- Don't drop paper over electrical extensions
- Treat all chemicals with care

Safety in Student Accommodation:

- Ask us to change your smoke alarm batteries as soon as you hear the 'low alert' beep
- Only use 1 plug in each wall socket
- Look out for loose wires and scorch marks on plugs and sockets
- Keep lamps away from curtains which can easily catch fire
- Don't leave candles alight and unattended
- Don't put candles near anything that could catch fire, like curtains, sofas or plastic surfaces
- Extinguish all cigarettes properly
- Keep the cooker, toaster and grill clean
- Keep wires from the kettle and toaster away from your cooker
- Ensure tea towels and oven gloves are away from your toaster and cooker
- Never use a chip pan

Recently we had an evacuation of the College - It took 10 minutes to clear the College. It should take 2 minutes!

If the building had been ablaze, there would have been casualties.

**WITH YOUR HELP
AND A LITTLE
THOUGHT WE CAN
ALL STAY SAFE**



SO REMEMBER

If the fire **ALARM SOUNDS**

– get out - Stay out - Don't try to tackle a fire yourself.

Make a note of the 3 Assembly Points in the grounds:

Assembly Point A

At the back of the small car park

Assembly Point B

At the back of the upper car park

Assembly Point C

At the back of the College in the dip of the grassed area

Stay there, report to the Fire Marshal, and inform them if there is anybody you know, who didn't leave the building.

Stay in the car park until you are told that it is safe to return to the building.

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OUR WINNERS

This summer Ravensbourne students have scooped so many nominations and awards that we can't cover them in any great depth here, but we do want to extend our congratulations to everyone. And we'll be following the progress of some of our winners in future issues.

Graphic Design

Rob Macgladrie, Level 3 Graphic Design has gained **ISTD membership** as part of their educational competition. Rob chose to work on the project 'BLAD' a BLAD – an acronym for Book, Layout and Design, normally a compact version that is submitted to illustrate the various elements of a book design proposal. The project demanded a highly creative approach to design, typography and narrative as well as a substantial amount of research. Well done Rob!

Congratulations to **Freesia Bassett** who was awarded **free student membership to the Chartered Society of Designers**.

Moving Image Design Congratulations to **Matthias Peters**, level 3 student in Moving Image Design, for being selected as an **'Honourable Mention winner in the Motion Graphics category of the 2006 Adobe Design Achievements Awards'** for his promo design. He wins a choice of software up to \$499 and his work will be displayed in the on-line Design Achievements Awards Gallery.

Paul Tuersley from Moving Image won an **Emmy for best VFX** for 'Life and Death of Peter Sellars'.

Paul Tuersley from Moving Image won an **Emmy for best VFX** for 'Life and Death of Peter Sellars'.

Interior Design Environment Architectures

Once again Ravensbourne Interior Design Environment Architectures, Level 2 students, exhibited at the London Architecture Biennale. The students will also be included in the official Biennale Book.

Jodie Kelleher Level 3 was awarded **National best design project award 2006 from the Chartered Society of Designers**. The prize includes free student membership.

Christina Valentine also received a **NESTA award for developing innovation 2006**

the award comprises of £8000 in order to develop her light design into production.

Other awards include;

Architectural Education Trust Award 2006 - Pavilion Design for the Trust

Level 1 Interior Design and Environment Architecture Students.

The Lighting Association Student Lighting Award Competition 2006

Christine Valentine - Finalist.

Vitra Award for Furniture Design 2006

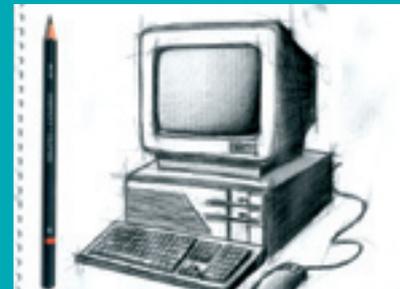
Carl Brorson.

Vitra Award for Environment Design 2006

Shammima Ahmed, Adam Esposito, Rexford Koduah, Claire Berry, Rob Goulder, Carl Brorson, and Jonathan Jarret-Kerr.

Olsen Award for Retail Design 2006

Sarah Mathieson, Rob Goulder, Jodie Kelleher, plus 4 commendations.



Matthias Peters



Rob Macgladrie

An Inspector calls

Ravensbourne College will be subject to a QAA institutional audit in Spring 2007.

What is institutional audit?

All higher education institutions in England are subject to institutional audit by the Quality Assurance Agency for Higher Education (QAA) on a cyclical basis. Institutional audit is the means by which our funding body (HEFCE) and other stakeholders determine whether our higher education provision, awards and qualifications are of both an acceptable quality and an appropriate academic standard, that we have the systems to ensure those standards and the quality of our provision is secured and maintained. A new round of audits under a revised methodology begins in the next academic year and Ravensbourne will be amongst the first institutions to engage with the revised procedure.

Why does it matter?

It is crucial that the College achieves a good outcome in the Institutional Audit both for our reputation and to maintain our public funding. We must also improve on our result in 2003. Increasingly students and their parents look to published information on the quality of courses and institutions on websites such as the Teaching Quality

Information site (www.tqi.ac.uk). The public invests a lot in higher education. It has a legitimate expectation that the standards of higher education qualifications are maintained and that the quality of provision supports learners to achieve the necessary standards. The higher education institutions of England and the Higher Education Funding Council for England (HEFCE), our funding body, contract the QAA to assure that standards are appropriate across the sector as whole.

How will it impact on us?

Because of our small size, it is likely that almost all staff will be involved in the preparations for the audit in some way. It is also probable that most will have some interaction with audit team during the visits either during question and answer sessions or in the provision of information on the implementation of policy. The Quality Team will be coordinating preparations for the audit and will keep staff members up to date with progress on this. There will be staff development in the early autumn and again in the early Spring term.

What is the audit process?

The audit process will begin with a preliminary visit by the QAA Assistant Director responsible for the audit to meet senior managers and student representatives to discuss the audit process. An Institutional Briefing Paper will be prepared by the College Quality Team

which, together with supporting papers, describes the College, its activities and its plans. This Briefing Paper will describe the systems by which the College secures the academic standards and quality of its educational provision and will comment on the effectiveness of the College's approach. Simultaneously, the College will support the Student Union in preparing a Student Written Submission on behalf of the student body. This will set out what in the student view is good about the experience at Ravensbourne and what can be improved.

The College will be then visited by a team of around five auditors from other universities and colleges across the country. The audit team will seek to form a view of the College based on meetings with managers, staff and students and from exploring documentary evidence. They will look at what procedures the College has in place and how the College supports their implementation and they will review the degree to which staff and students are aware of the policies and the degree to which the policies are being actively implemented. The audit team will visit initially for a two day 'Briefing Visit' in the week beginning 19 February 2007 and then again for a longer period in the week beginning 26 March 2007.

The audit process will not only test the effectiveness of our internal quality assurance structures and mechanisms. A shift in the methodology is that there will be an increased emphasis on how the College

pursues quality enhancement. In other words, the auditors will seek evidence of how the College is building on the outcomes of internal processes to develop and improve the quality of its provision. Another change of methodology from the last audit is that the 'trails' pursued by auditors will be 'thematic' rather than 'discipline' based. This means that the activities of individual courses are unlikely to be looked at in detail. However, particular activities will be explored across all courses. This will widen the impact of the audit on academic staff.

What are the possible outcomes?

A report of the audit team's findings will be published which will contain a judgement of either 'confidence', 'limited confidence' or 'no confidence'. The judgement will be also be accompanied by recommendations which are categorised in order of priority as 'essential', 'advisable' or 'desirable' and which the College will have to address after the audit.

John O'Boyle, Head of Quality

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How to...

....Brush up yuor Wrod skillis

If you need to brush-up on your Microsoft Word skills – or you're new to Excel or PowerPoint – there are some very handy on-line tutorials in the intranet.

They cover:

- computer basics
- Microsoft Word
- Excel
- Powerpoint



For Mac users tutorials cover Office for Mac, OS X fundamentals and Keynote (for presentations).

The tutorials are in the form of short animated and narrated presentations.

They include an introductory tour and a list of logical, easy-to-find subjects. You can work chronologically through the subjects if you're new to the software, or – if you're already familiar with it – check up on new skills.

They can be a very useful troubleshooting resource too.

Find the Resources section in the ICT area of the intranet and then follow Online Software Guides and Business Applications.

Or follow the Raveview link.

<http://intranet.rave.ac.uk/raveview>



Well done

Congratulations and well done to **Adam Burt** (Resource Development) whose application for registration with the Higher Education Academy was approved on 16 May.

Welcome

We welcome the following staff who have joined us in the last three months.

Mark Cannon
Academic Progression
Manager

Started 25 April

Congratulations

The Final Cut

At the end of May a group of third year Post Production students completed the intensive Apple Final Cut pro course and exam to become accredited professionals. The majority passed the difficult test and now Ravensbourne students make up about one fifth of all accredited individuals in the UK.

Ravensbourne is now an Apple Accredited training centre and has internal staff who are Apple trainers.

Congratulations to everyone.



Diversity Committee

PROFILE COMMITTEE

The purpose of the Diversity Committee is to promote an integrated, proactive approach to diversity and to advise the senior management team, Governors and staff accordingly.

Ravensbourne College is an organisation which takes equality and diversity very seriously and as a result the College has progressed from compliance to going beyond our legal and moral obligation to avoid discrimination and to promote equality of opportunity.

We need to continue to promote and raise awareness and understanding of race, gender, age, sexuality and disability amongst staff, and to embed equality and diversity into all of the College's activities. In summary, promotion is the key to prevent discrimination.

Terms of Reference

Diversity Committee monitors, considers and reviews the effectiveness of a number of College reports and policies including:

- all Human Resources policies and practices to ensure that they fulfil the principles of equality of opportunity;
- an annual report on student applications, enrolments and progression data to monitor that the College's equal opportunities commitments are being met;
- an annual report on the monitoring of equal opportunities in employment;
- policies and procedures in respect of equality of opportunity and diversity.

Aside from the more 'formal' documentation, the Committee monitors the effectiveness of the implementation of such documentation by:

- overseeing the embedding of equality of opportunity in the delivery of all educational activities and related services;

- promote an increasing representation in the student body of those from minority ethnic backgrounds, with disabilities or from social backgrounds with a history of low participation in further and higher education;
- promote a culture where all members of staff and students value the contributions of individuals from different social backgrounds, cultures, religions, abilities and ages;
- promote an awareness among staff and students of their duty to avoid discriminatory practices and to actively discourage others who may engage in discriminatory activities;
- monitor the College's commitment to providing a professional, fully confidential counselling and advice service to all students;
- oversee the College's response to constructive criticism and any complaint(s) that relate to harassment, discrimination and equality of opportunity to ensure the response is positive and supportive.

Membership

Diversity Committee reports to the Board of Governors and is chaired by Trevor Gordon, a lay member of the Board of Governors. Other than the Chair, Diversity Committee draws its membership entirely from the staff and students of the College, to ensure that their views are adequately represented in the Committee's deliberations. The Director of Human Resources acts as Deputy Chair due to the externality of the Chair.

Heads of Faculty, the LRC, Student Support Services, Registry and Communications are ex-officio members of Diversity Committee. Alongside, the Student Welfare Officer, Educational Partnerships Tutor, Academic Progression Manager and a student representative nominated by the Student Union.

The Board of Governors may also appoint up to four further members of staff to represent the views of academic, technical or support functions relevant to the Committee's remit or the diversity of the College community more generally.

Cathryn Smith, Quality Officer

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